

**THURSDAY
27TH JUNE 2019**

The Manufacturing Technologies Association and Worcestershire Local Enterprise Partnership, in association with Autodesk and StirlingMedia

AUTODESK

mtc
Manufacturing Technology Centre

Worcestershire Local Enterprise Partnership

Herefordshire & Worcestershire Chamber of Commerce

MTA
The Manufacturing Technologies Association

MEET / LEARN/DISCUSS A RANGE OF DIGITAL TOOLS, PROGRAMMES, FUNDING AND PEOPLE TO HELP YOUR BUSINESS

ENGINEERING DIGITAL MASH-UP

JOIN 80+ LOCAL BUSINESSES TO ACQUIRE DIGITAL KNOWLEDGE AND SKILLS

EVENT WILL COVER:

Future of Making Readiness Assessment Tool
Worcestershire 5G
The Worcestershire Industrial Strategy
Beat the Bots – West Midlands funding for digital training
Manufacturing Technology Centre's SME Support

VENUE:

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Worcestershire
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- Learn how digital tools can help your business: engineering, sales and more
- Meet "digital natives" and engineering students
- Get help with data analytics, digital engineering, creating apps, measure your online community
- Transform your inner Luddite into a digital stormtrooper (...or find someone who is good to do it for you)

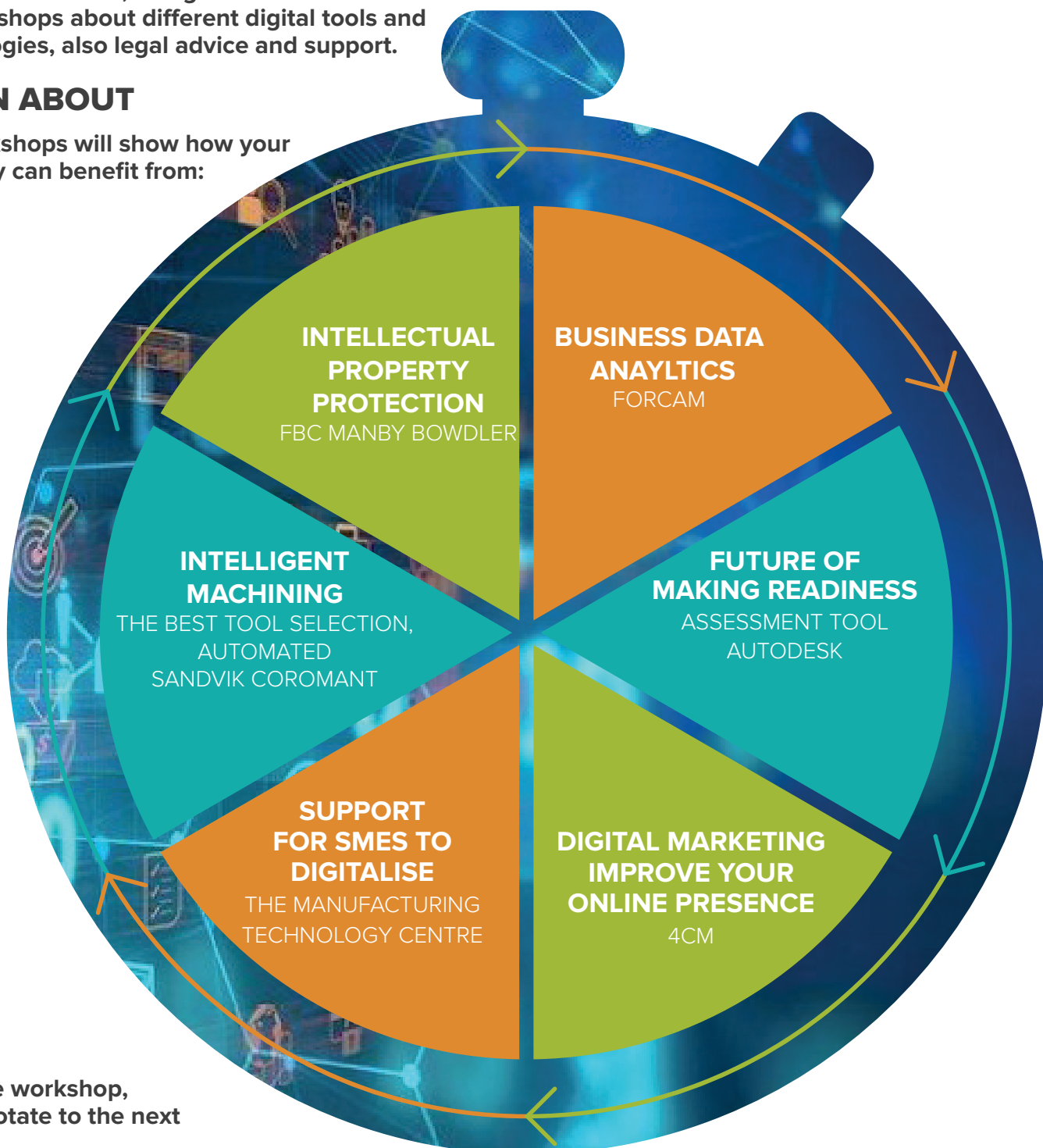
The event is:

AM: a morning conference, explaining how different programmes and organisation can accelerate your digitalisation

PM: the main event, delegates attend 3-4 of six workshops about different digital tools and technologies, also legal advice and support.

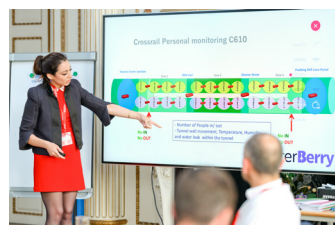
LEARN ABOUT

6-7 workshops will show how your company can benefit from:



After one workshop, groups rotate to the next

WORKSHOPS RUN BY FOLKS WHO KNOW THEIR BOTS FROM THEIR BYTES:



There is a mini-expo including the Worcester Council with funding for superfast broadband, the Hereford and Worcestershire Chamber with advice, and local digital service providers

WHAT YOU GET

Morning conference featuring Mark Stansfeld, Chair of Worcestershire LEP on plans for the Midlands Digital Engine, then Mettis Aerospace – its new digital factory using Wifi 6; update on the 5G Testbed; Beat the Bots, a £5 million fund to give SMEs digital training; Support for SMEs to become more digitally advanced PLUS: A panel with 6 local engineering companies showing what digital projects are helping them.

AFTERNOON WORKSHOP SESSIONS

Pre-book 3 or more of these 20-minute sessions covering:

1. Future of Making Readiness Assessment Tool – free online tool to measure where you are digitally – Autodesk
2. SME support for digital: funds, projects, Made Smarter – The Manufacturing Technology Centre
3. Intellectual Property: protecting it from cyber attack – FBC Manby Bowdler
4. Intelligent Tooling and Tool Selection – Sandvik Coromant
5. Business Data Analytics – find out what data has hidden value in your business – Forcam
6. Digital marketing best practice – 4CM

Also information on Smart Machine Tools: iSmart / Mazacare/ AR-5G from Mazak and further support to digitalise from the Hereford and Worcestershire Chamber of Commerce

A live survey will capture what help you need to digitalise your business, covering operations, sales and help for engineering students



Contact:

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Or register for free here: www.mta.org.uk/event/engineering-digital-mash

Unpack that cobot from its box and get on track with your digital engineering future at the **ENGINEERING DIGITAL MASHUP!!!!**