

WEBINAR:

Introduction to **HELP TO GROW** MANAGEMENT COURSE

Monday **3rd October**
2022
10:00am

Find out what **government support** is being offered to **help your firm improve its productivity and grow.**

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eama
Engineering and
Machinery Alliance



Department for
Business, Energy
& Industrial Strategy

Top-class management course

You are invited to attend a webinar on management training, being run jointly by the **Engineering and Machinery Alliance (EAMA)** with the **Department for Business, Energy and Industrial Strategy (BEIS)**.

The **webinar** will introduce you to **Help To Grow – Management**, a Leadership & Management course being delivered by the UK's leading business schools and **90% funded by BEIS**. Firms pay only £750 – making this a rare opportunity to attend a top-class course at minimal cost.

Help to Grow: Management is a content-rich course and is designed to be undertaken along with normal working. It includes both one-to-one tuition and group work – those taking the course benefit from working with people from other sectors of the economy.

Firms employing between five and 249 employees are eligible to send a senior decision maker (such as a director or senior manager) to participate.

You will also hear about **Help to Grow: Digital** which provides online advice regarding adopting digital technologies and a £5,000 voucher towards the 50% purchase of approved software.

In the webinar, speakers from BEIS and from a business school will present and explain how the course would benefit firms that work in the machinery and component supply chain. There will then be time for Q&A and discussion, and the webinar will last no longer than one hour.

We recommend that you take the opportunity to attend this webinar, and to see what government support is being offered to help your firm improve its productivity and grow.

The webinar is at **10am on October 3rd**.
Please register here: **eama.info/register**