

# TDI CHALLENGE

## PRIVACY POLICY

The MTA is committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, and protect the personal information of participants and their legal guardians in relation to the TDI Challenge.

### 1. Information We Collect

We may collect the following types of information:

1. **Participant Information:** Name, age, email, school details, and submitted project materials (e.g., videos and descriptions).
2. **Parent/Guardian Information:** Name, contact details (email address and/or phone number).
3. **Technical Information:** Information such as IP address, browser type, and operating system, collected through cookies or similar technologies on our website.

### 2. How We Use Your Information

We use the information collected to:

- Administer the competition, including entry validation and judging.
- Communicate with participants and their guardians regarding the competition (e.g., updates, announcements, or prize distribution).
- Promote the competition and its outcomes, including using submitted materials (e.g., videos and photos) for marketing and publicity.
- Analyse website usage to improve our services.

### 3. Sharing Your Information

We will not share your personal information with third parties except:

- When necessary to manage the competition, such as providing judges with access to submissions.
- Where necessary information may be shared with third parties working directly for and with the MTA on the production and marketing of the event such as venue, H&S providers and marketing support. Any such data will be shared on the strict understanding it is used only for the purpose of promoting and operating the TDI Challenge as authorised by the MTA.
- When required by law or to comply with legal obligations.

### 4. Consent

By submitting an entry to the competition, participants and their legal guardians provide consent for the collection and use of personal data as described in this Privacy Policy.

- Consent for marketing and publicity purposes (e.g., use of photos, videos, and project materials) is granted upon submission unless the guardian informs us otherwise in writing.

## 5. Data Security

We implement appropriate technical and organisational measures to protect your data from unauthorised access, loss, or misuse. However, no method of transmission over the internet is entirely secure, and we cannot guarantee absolute security.

## 6. Retention of Data

We retain personal data for three (3) years after the competition concludes. This retention period applies to both personal information and media content (like photos and videos) and the content will be used for promotional or marketing purposes during that time.

This allows us to comply with legal obligations, address any follow-up inquiries, and manage records. After this period, personal data will be securely deleted or anonymized unless otherwise required by law.

## 7. Your Rights

Participants and their guardians have the following rights:

- **Access:** Request a copy of the personal data we hold.
- **Correction:** Request corrections to inaccurate or incomplete information.
- **Deletion:** Request the deletion of personal data, subject to legal or administrative requirements.
- **Objection:** Opt-out of specific uses of your data, such as marketing or publicity.

To exercise these rights, please contact us at [sami.ortiz@mta.org.uk](mailto:sami.ortiz@mta.org.uk).

## 8. Cookies

Our website uses cookies to enhance user experience and collect technical information. You can manage or disable cookies through your browser settings.

## 9. Updates to This Policy

We may update this Privacy Policy from time to time. Significant changes will be communicated to participants and guardians via email or our website.

## 10. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us at:

[daniel.reed@mta.org.uk](mailto:daniel.reed@mta.org.uk)

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