



Save time, sell more with B2B Edition.

Launch fast and innovate faster with BigCommerce, the ecommerce solution designed to help suppliers, manufacturers, distributors, and wholesalers scale. Deliver modern, frictionless experiences to every buyer with our new, state-of-the-art buyer portal that can be used with any BigCommerce store or headless implementation, and receive onboarding and support tailored to your specific business needs.



Power your B2B ecommerce business with BigCommerce.

All BigCommerce Enterprise plans come standard with features to help your B2B business succeed online.

▢ NATIVE FUNCTIONALITY:

- Price lists (types of buyers, segments, tiers, currencies, and promotions)
- Bulk pricing
- Customer groups (segmentation)
- Manual and draft orders
- Promotions
- Restricted, SSO, and login API
- 600 variant SKUs per product with 250 values per option

▢ PARTNER-SUPPORTED FUNCTIONALITY:

- Punchouts
- ERP, OMS, WMS, CRM, PIM, and EDI integrations
- B2B financing options
- Live rates for small parcel and LTL freight at checkout
- Taxes (retail vs. wholesale rules)

▢ TRUSTED TECHNOLOGY

- ISO/IEC 27001:2013, PCI DSS 3.2, Level 1, ISO 27701 and ISO 23301 certified
- Unlimited bandwidth on the Google Cloud Platform
- Uptime at 99.98% backed by SLAs
- Cloudflare CDN for the fastest global shopper experience

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“One of the big factors was that BigCommerce had such an open API architecture. It allowed us to bring people in-house that would be able to develop systems that would integrate seamlessly with the BigCommerce platform.”

NEIL BRUCE,
ECOMMERCE MANAGER,
TOOLSAYER



MAINTENANCE, UPDATES, AND MORE

- Our Open-SaaS platform has the potential for lower total cost of ownership compared to other options thanks to included updates, security patches, and hosting.

MODERN BUYER EXPERIENCE

- Provide the intuitive, direct-to-consumer-like shopping experience your B2B buyers have come to expect.
- Streamline the overall buying experience with flexible customer and pricing segmentation features.

“An out-of-the-box experience to launch as soon as possible was key for us. A fast, reliable platform capable of supporting both B2B and B2C commerce was what we were looking for and found in BigCommerce.”

**DERRICK JOHNSON,
OPERATIONS MANAGER,
THE BEER BAT**

B2B Edition - A better way to sell B2B.

B2B Edition is our unique ecommerce solution built specifically with suppliers, manufacturers, distributors, and wholesalers in mind. With B2B Edition, you'll get powerful tools and features that can help your business grow online, including:

BUYER PORTAL	Modern and personalized experiences: including customization options for buyers and automated administrative tasks that enhance satisfaction, loyalty, and conversions.
INVOICE PORTAL	Accelerate invoicing and payment processing: offer a variety of payment options to facilitate efficient, fast, and satisfying transactions. Whether invoices are placed online or offline, buyers can pay securely, efficiently, and conveniently.
SELLER QUOTING AND DISCOUNTING	Boost B2B sales: offer personalized pricing options, quotes, and discounts to foster customer loyalty, increase sales, and improve customer satisfaction.
SALES REP MASQUERADE	Streamline B2B purchasing: log in on behalf of your company, access shopping lists, add products to carts, and place orders seamlessly.



RESTRICTED ACCESS	Personalize your customer journey: restrict logins, guest/B2C users can apply for a corporate account, creating a seamless experience for all.
BUYER ROLES AND PERMISSIONS	Revolutionize your B2B business: tailored experiences and customizable buyer tiers, featuring role-based access control.
PAYMENT METHOD VISIBILITY CONTROL	Control B2B sales: manage approved payment options, including purchase orders and credit cards, for a smooth purchasing experience.
SHARED SHOPPING LISTS	Transform B2B purchasing: store and manage multiple shopping lists for easy retrieval and purchase of previously saved products across departments and projects.
EASY REORDERING AND BUY AGAIN	Simplify B2B purchasing: view company-wide purchase history, including prices, to effortlessly reorder items and manage inventory.
MOBILE OPTIMIZED	Experience a modern and streamlined purchasing journey: mobile-friendly buyer portal, designed for digitally native buyers with an intuitive interface and self-service transactions.
MULTI-STOREFRONT COMPATIBLE	Efficiently manage multiple storefronts: reach new customers across segments, regions, and verticals, while personalizing the purchasing experience and increasing brand loyalty.
HEADLESS SUPPORT (BETA)	Empower your B2B business: MACH architecture, advanced functionality, seamless integration, and personalized experiences through APIs.

**FIND OUT HOW BIGCOMMERCE B2B EDITION
CAN HELP TRANSFORM THE WAY YOU DO
BUSINESS ONLINE.**

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